



Shepherd's WATCH

GOOD SHEPHERD CHILDREN & FAMILY SERVICES

SPRING 2025



Dear Friends,

I am thrilled to share the exciting news that Good Shepherd Children & Family Services has refreshed our logo as part of a broader effort to unify the ministries of Catholic Charities of the Archdiocese of St. Louis under one recognizable identity as one ministry. This new look reflects not only our deep-rooted mission to serve children and families with love, dignity, and compassion but also our commitment to strengthening our connection with the greater Catholic Charities community. I invite you to please read about our new look in the newest edition of our Shepherd's Watch newsletter.

Thank you for your continued prayers, support, and partnership. We look forward to walking this journey together as one ministry, united to providing the healing, help, and hope of Jesus Christ to those we serve.

With Gratitude,

Kathy Fowler, CEO



GOOD SHEPHERD
CHILDREN & FAMILY SERVICES

A MINISTRY OF CATHOLIC CHARITIES

A Fresh Look

A Timeless Mission: Introducing the New Good Shepherd Logo

Good Shepherd Children & Family Services has a new look! While our visual identity has changed, our mission remains steadfast: Connecting children with families and keeping families connected by providing pregnancy and parenting support, foster care programs, and adoption services. Our new logo represents this mission in a fresh, modern way while aligning more closely as one ministry with Catholic Charities of the Archdiocese of St. Louis.

Why the Change?

As one unified ministry of Catholic Charities, creating a logo that visually connects us to our broader family while still honoring our unique work was essential. Our new design reflects this unity by incorporating the Catholic Charities color palette and the Lato font, maintaining consistency across all ministries. Additionally, the phrase "A Ministry of Catholic Charities" is now more present in our branding, reinforcing our shared identity.



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A Fresh Look (continued from page 1)

What the New Logo Represents

While the icon does not explicitly represent a religious symbol, the very name Good Shepherd naturally brings to mind Jesus Christ, the Good Shepherd, who lovingly cares for His flock. The circular design conveys a sense of wholeness and unity, mirroring the support we provide to children and families.

In the new logo, the family icon is fresh and dynamic, symbolizing love and support within the family unit. The central image of the child is depicted as soaring—representing growth, hope, and a bright future. Nestled within the design, the heart reflects the love found in family and the sacred bond between a mother and child, evoking the image of a child's heart in the womb.

A Unified, Modern Identity

Our updated logo is calm, clear, and reflective of our mission. It strengthens our connection to Catholic Charities while ensuring our visual identity communicates our core values. This new look reminds us that at Good Shepherd, every child deserves to be embraced by a loving family, supported by a caring community, and given the opportunity to flourish.

We are excited to move forward with our renewed visual identity, continuing our work with the same dedication and compassion that has defined Good Shepherd for generations.



Your Financial Support

makes a difference at Good Shepherd

Good Shepherd thanks our faithful and generous donors who continuously provide our mission with the support we need to impact many women, children, and families in our community. You are a critical part of each story and program update that you see in this newsletter, plus all of the life-changing work that is happening every day at Good Shepherd.

At Good Shepherd, we continue to grow and impact more lives year over year, and your continued support is needed now more than ever.

Utilize the enclosed envelope, or please scan the QR code, to make a donation on our website or contact Good Shepherd Chief Development Officer Walker Hill at 314-854-5705 or whill@gsstl.org.

70% tax credits are available for donations over \$1,000.



Program Updates

Pregnancy & Parenting Support Keeping Families Connected

In 2024, Good Shepherd's Pregnancy and Parenting Support Program served 279 families and completed over 2,500 home visits. We also expanded our reach by adding an additional two employees to help us serve our southern-most counties. As an example of the great work that we do, Good Shepherd, recently gave substantial support to a homeless mother who was pregnant and had a young child with autism. Good Shepherd helped this family find stability, a source of income, and housing placement. Ultimately, when this client found housing, Good Shepherd helped with the first month's rent. Mom was able to obtain some financial stability, and this reduced her stress levels, allowing her to deliver a healthy baby girl. Good Shepherd's PPS Program still supports this family today.

Maternity Connecting with Young Moms

This past season has brought beautiful signs of hope and healing at our Maternity & Transitional Living Shelter for homeless mothers and their babies. Several young women have taken brave steps toward reconnecting with family members, this time in healthier, more supportive ways. A few have even made the exciting transition into their own stable housing, beginning a new chapter of independence alongside their little ones.

We are thrilled to share that every mother currently in the shelter has begun either working or is attending school—a powerful testament to their resilience and determination. Whether it's balancing class schedules or navigating work schedules along with regularly occurring night feedings, these mothers are rising to meet the moment with strength and grace.

Through every hardship and moment of uncertainty, the spirit of Maternity continues to shine. Thank you for being part of our mission that helps new life flourish—in more ways than one.



Adoption Connecting Children with Families

The Good Shepherd Adoption Team had a busy 2024, facilitating eight placements for nine children (ranging in age from newborn to 2 ½ years old). The start to 2025 has already brought three adoption placements in just the month of January. We recently welcomed a new adoption specialist to our team, Elizabeth Titius. She holds a master's in social work and has jumped right into supporting families on their exciting adoption journeys. Recently, Katy Stern, our birth parent specialist, invited Good Shepherd birth mothers who have made an adoption plan for their children to a new, virtual birth mother support group. This was a beautiful event where birth mothers were able to receive support, communicate openly, and work through some of their challenges. We are beyond grateful for your support and prayers!



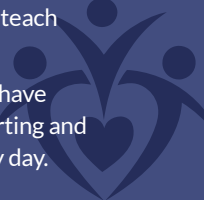
Good Shepherd Board Spotlight

John Reagan

John Reagan is one of Good Shepherd's newest board members. John was born and raised in St. Louis, and has been married to his wife, Molly, for 13 years. John and Molly have four children: James (10), Thomas (9), Charlie (7), and Catherine (4), who are all involved in various activities outside of school.

John said, "Faith is a focal point of our family. I'm at a point in my life where I can start thinking about giving back to my community beyond just financial gifts at Good Shepherd, and I look forward to getting involved with this organization I care about. Molly and I would love to become foster or adoptive parents at some point in the future. I enjoy coaching – I primarily coach youth sports for my kids and love the opportunity to teach them about life through sports."

Good Shepherd feels blessed to have board members like John supporting and advocating for our mission every day.



Foster Care Expanded Presence in Jefferson County

Foster Care has been busy over the last several months launching our newest location in Hillsboro, MO. On December 5, we welcomed the community at our open house where we did a ribbon cutting with the Hillsboro Chamber of Commerce. We had over 100 community members come through our new offices and shared stories of the buildings history as we discussed the impact we are making for our community. Our foster care, treatment foster care, and pregnancy & parenting support programs now have a physical presence in Jefferson County where we can host meetings, trainings, and family visits.



A LOOK at Our Campus



Our main Good Shepherd campus features a beautiful historic 1800s mansion that offers a unique setting for our employees and for serving our clients. We enjoy welcoming people to our campus and providing an inside look at the important work that we do. Tours are always available! Call Walker Hill, Chief Development Officer, anytime to schedule a tour at 314-854-5705.



MISSION

To bring the healing, help, and hope of Jesus Christ to those in need with a compassionate, caring presence.

VISION

Catholic Charities of the Archdiocese of St. Louis will be a premier leader in community renewal and a visible catalyst for social outreach by connecting with people, parishes, and ministries committed to a meaningful communion of care to those in need across every square mile of the Archdiocese of St. Louis.

GOOD SHEPHERD PURPOSE STATEMENT

Connecting children with families and keeping families connected by providing pregnancy and parenting support, foster care programs, and adoption services.

Events

For a detailed list of events,
visit goodshepherdstl.org

18th Annual Good Shepherd Golf Tournament



TUESDAY, JUNE 24, 2025
NORWOOD HILLS
COUNTRY CLUB
Registration @ 11:00am
Shotgun start @ 12:30pm



*Dinner reception & awards ceremony
to follow play*

Last year, we hosted 28 teams, raised over \$165,000 to help mothers, babies, children, and families through Good Shepherd services. We broke records last year, welcoming more golfers and raising more funds than ever before, and we can't wait to surpass that record again in 2025.

Safe4ANight | October 22-23

Get ready! On October 22nd and 23rd, we're hosting our annual 24-hour fundraiser for Good Shepherd's Maternity and Transitional Living Shelter. Make a BIG impact this fall by becoming a matching sponsor, create a team, or make donations during the event and have your gift quadrupled! Stay tuned for more details on Safe4ANight, and help provide essential care to those who need it most!

Save THE Date

- Letter from CEO Kathy Fowler
- Unveiling Our New Logo
- Mission Moments from Good Shepherd Programs
- Your Dollars Make a Difference at Good Shepherd
- Good Shepherd Board Spotlight

What's Inside

1340 Partridge Avenue • St. Louis, MO 63130

A MINISTRY OF CATHOLIC CHARITIES
CHILDREN & FAMILY SERVICES
GOOD SHEPHERD

